

Prospects of medical tourism in Gujarat

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Abstract:

Medical tourism is a new concept where two significant service industries have developed a novel idea called medical tourism. It offers cutting-edge private healthcare in partnership with the tourism sector to attract patients from other nations at prices that are drastically lower than those found in western countries. Gujarat boasts some of the best-equipped hospitals and treatment facilities, making it a desirable tourist destination. As a result, medical tourism has gained popularity in recent years. India is becoming the world's top destination for healthcare, especially Gujarat. The westernmost state of India, accounts for a sizable share of medical tourism which is estimated at between 25-31%. According to the report, the cost of medical care in India is less than 1/3rd of what it is in many hospitals in Europe and the US. If managed carefully, the industry has the potential to create a large number of jobs and generate significant foreign exchange earnings, both of which will contribute to the general growth of Gujarat state and the nation.

Keywords: *medical tourism, prospects of medical tourism, medical care.*

I. INTRODUCTION:

Medical tourism refers to an increasing tendency among all people from other countries where medical services are very costly and many services are not available so, people leave that types of countries in search of more affordable health possibilities, regularly packaged with tourist attractions [1].

One of the quickly growing industries in India is medical tourism, which is popular only because it is affordable but also because it provides patients from around the world with 1st rate medical care. If we examine the medical tourism rate in India, we can readily conclude that Gujarat, the westernmost state of India, accounts for a sizable share of medical tourism which is estimated at between 25-31%. Gujarat is regarded as a centre for medical tourism in the nation because of the presence of numerous large and well-equipped hospitals, health care facilities, all tourist attractions among other factors that make Gujarat one of the most advantageous and the best city to choose for medical tourism in India. Gujarat's medical tourism policy was formed in 2006 and since then the state has worked on numerous projects, many of which have been successful [2]

In medical tourism, Gujarat's leading city is Ahmedabad because Ahmedabad is a great place for medical treatments and medical tours for the travel and tourism industry. Ahmedabad is preferred for medical tourism places all over the world. It provides health care facilities with quality and low cost. Apart from the world-class amenities, the hospital offers pick-up and drop services and ambulance services also. 108 ambulance services are the best service in Gujarat.

II. GOVERNMENT SERVICES AND POLICIES:

Given the significance of the medical tourism industry, the Gujarat government is committed to offering the best healthcare to travellers seeking medical care. The state government has several programs planned to improve medical policies and resolve to issue problems with medical visas to patients from other countries. Government another medical effort that aims to assist in crises and that too at the doorsteps is ambulance service at the doorstep. The best aspect of this program is that it not only improves medical policy but also offers immediate medical assistance (Kim, 2019).

They provided services as per patient requirements and according to Gujarat have potential areas would be: Cardiology, Dental care, In vitro fertilization, Wellness and screening programs, And other Indian systems of medicine.

III. FUTURE PLANNING OF MEDICAL TOURISM:

The government wants to make Gujarat a global health destination so long-term plans include establishing and developing medical tourism council and policy, MOUS with different high-quality care hospitals for quality health care, introduction and providing knowledge of the nursing home act and accreditation of different services provided in health care. In the future government can run think of promoting medical universities, the public health act and the emergency service act [4].

Gujarat is also providing facilities with quality care at a cheaper rate. Long waiting lists and subsequent intervals are getting required medical treatment from the public healthcare system in other countries and unaffordable and expensive private hospitals in the US also contribute to the inflow of medical tourists in India. The private sector plays a modest role in the healthcare sector in Gujarat and booming industry equipped with the most up-to-date industry. Gujarat doctors have known throughout the world for their work, dedication and experience.

Vibrant Gujarat is also an initiative that recovers state economic relations and benefits the healthcare industry in Gujarat.

IV. STILL NEED TO BE ACCOMPLISHED:

As many people travel to Gujarat from other countries to receive medical care, medical tourism in Gujarat is still in its early stages. But with their attractive prices and top-class facilities, other nations and states are challenging the industry as well. To maintain an edge in this area and attract more medical tourists. Gujarat need to some following points in mind

- Establish standardized requirements for medical education throughout all states and see to it they are followed.
- All hospitals and all medical colleges should be required to be accredited.
- Deserving private players, such as hospitals, medical spas, etc. may receive financial aid.
- There should be more mutual Corporations and engagement between the government and the private health sector.
- A hassle-free single window system should be established for visitors travelling to India for medical treatment.
- India should be aggressively promoted as a destination for medical tourism by the government.

CONCLUSION:

As many people travel to Gujarat from other countries to receive medical care, medical tourism in Gujarat is still in its early stages. The westernmost state of India accounts for a sizable share of medical tourism which is estimated at between 25-31%. According to the report, the cost of medical care in India is less than 1/3rd of what it is in many hospitals in Europe and the US. If managed carefully, the industry has the potential to create a large number of jobs and generate significant foreign exchange earnings, both of which will contribute to the general growth of Gujarat state and the nation.

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