

# Impact of Covid-19 on Traveler's & stakeholders Behaviors Post Covid-19

Paramjeet Kumar

ICFAI University, Shillong  
Master of Travel and Tourism

**Abstract:** Due to this pandemic borders of the state /countries were closed, people were forced to lock inside their home. By staying at home many people are suffering from mental health problems and many other sickness as well. Now that situation is getting normal as people are being vaccinated all around world and people are willing to travel and many states and countries are almost ready to welcome tourists. The purpose of the study is to examine the traveler's and stakeholder's behavior towards future travelling plans. Data has been collected through an online questionnaire survey that included questions on trip purpose, mode choice, how long people are willing to stay, they will be travelling with friends/family, travel plans will be within country or outside country after covid-19.

**Keywords:** post covid-19 traveler's behavior, post covid-19 stakeholders behavior towards tourist

## Introduction

Travelling is an activity which each and every human being and of all age people love to do it. But due the covid-19 since 2019 December travelling was banned all around the world. The Travel & tourism industry is one of the industries which has suffered the highest lost and many people lost their jobs.

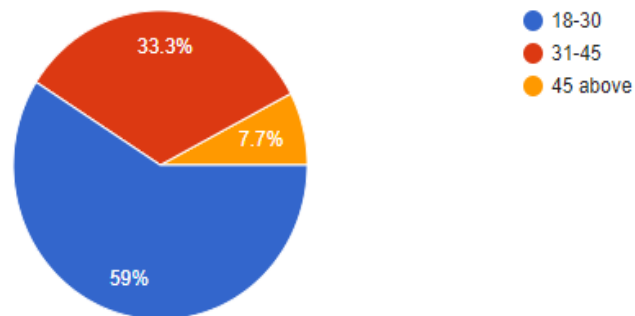
## Methodology

Questionnaire were set with the help of Google forms and it was send to the traveler's & stakeholder's for their response through email and various other social media platforms. Data were collected from 1st July 2021 till 3<sup>rd</sup> July 2021. Questionnaires were sent to people and they were asked to fill up the questionnaires and asked to forward the questionnaire to their friends and family members for submitting their view point.

## Questionnaires and the people response

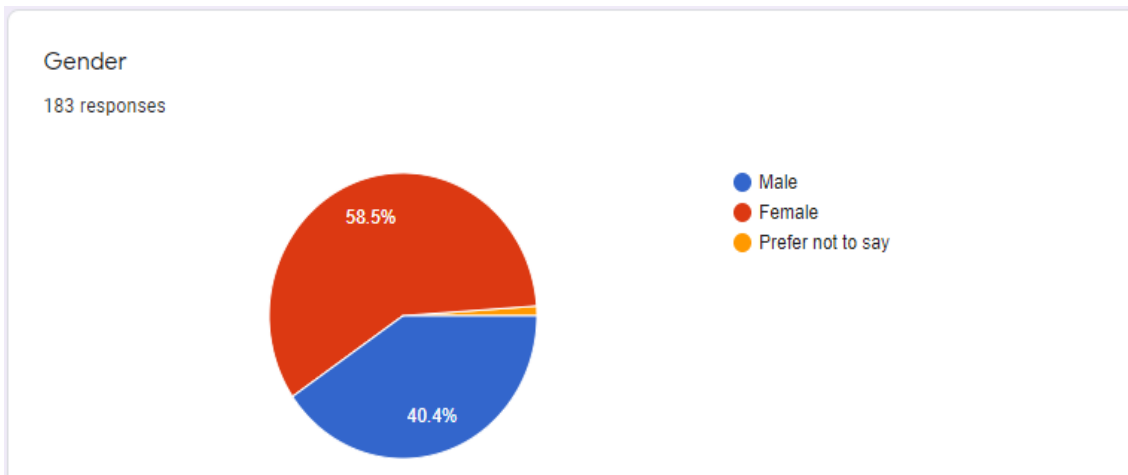
Age

183 responses

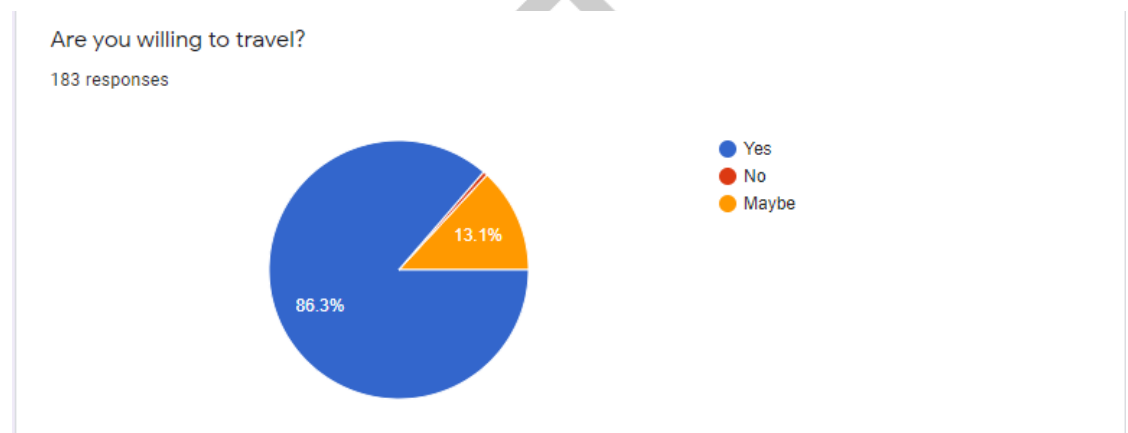


There were 183 response which was received between 1<sup>st</sup> July – 3<sup>rd</sup> July 2021.

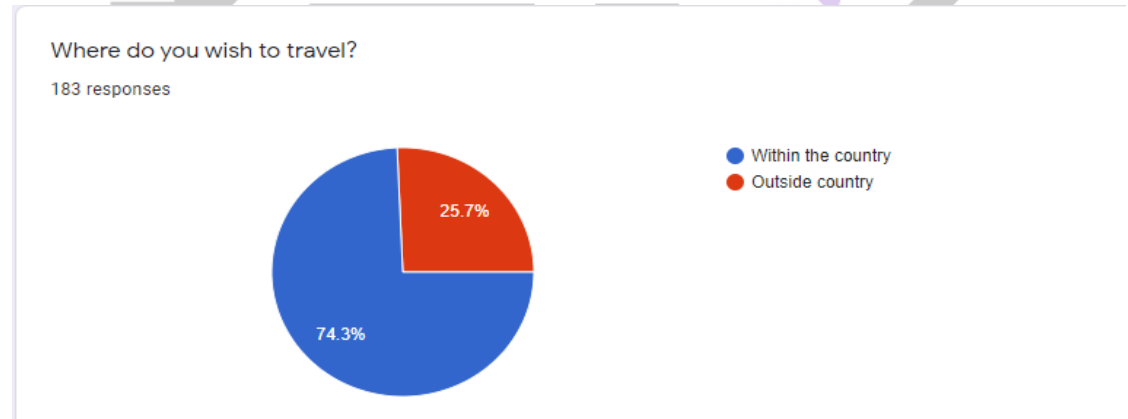
Among the 183 response 108(59%) people who have respond they belong to the age group of 18-30 years, 61(33.3%) people those who are at the age of 31-45 years and 14(7.7%) people were whose age are above 45 years.



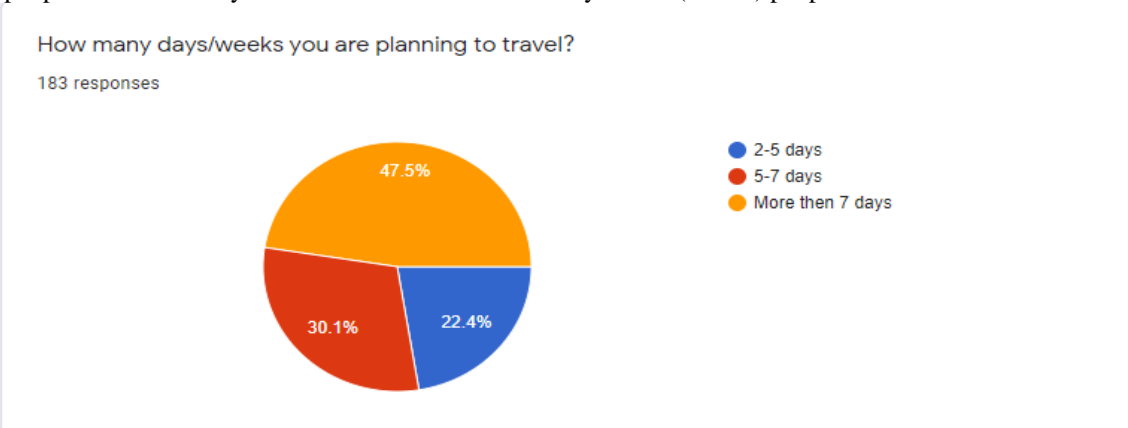
Among the 183 response 107(58.5%) were female who participated in this survey, 74(40.4%) were male and 2(1.1%) people were who doesn't wish to say their gender.



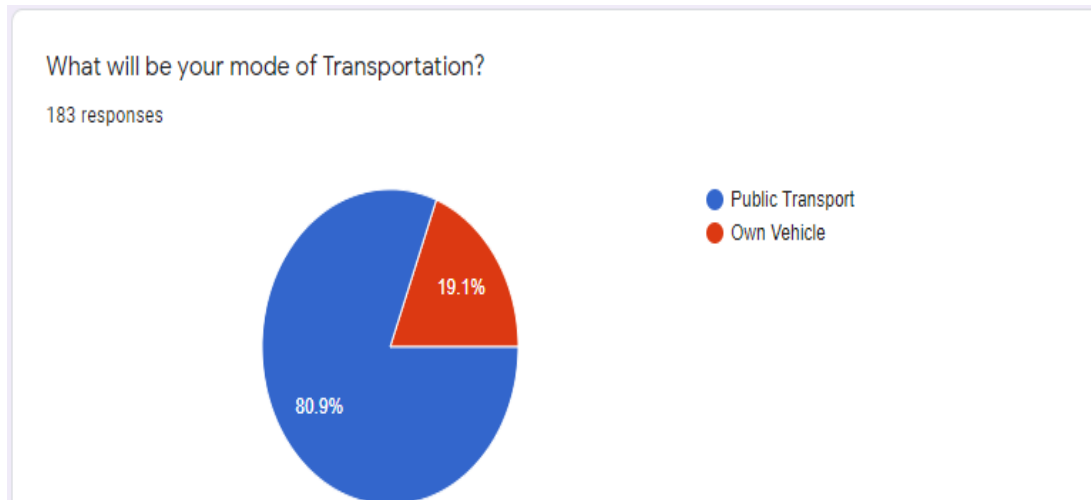
158(86.3%) people among 183 they are willing to travel, 24(13.1%) are not sure about it and 1(0.5%) person not ready to travel at present.



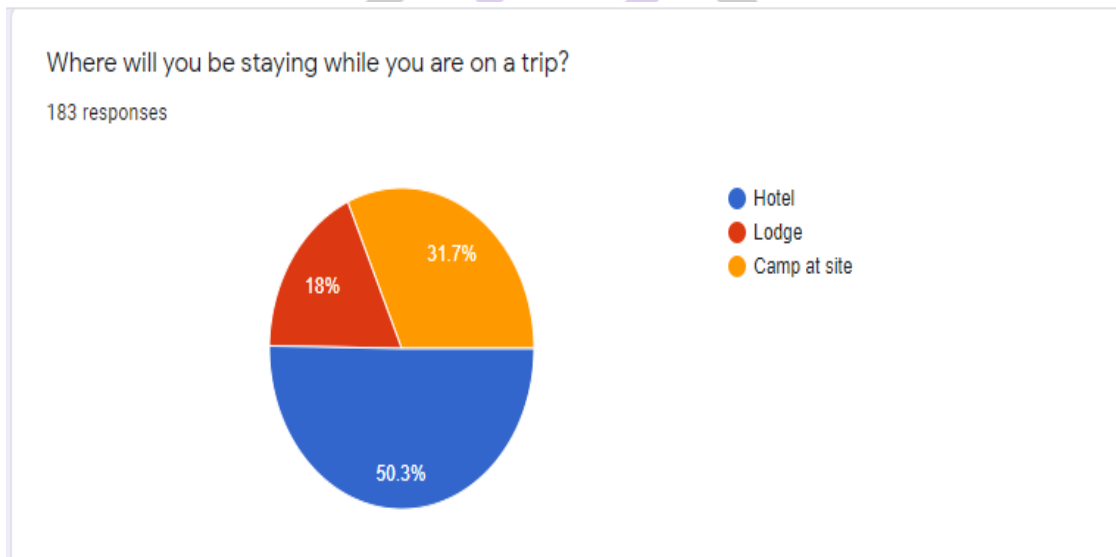
136(74.3%) people out of 183 they wish to travel within the country and 47(25.7%) people wish to travel outside country.



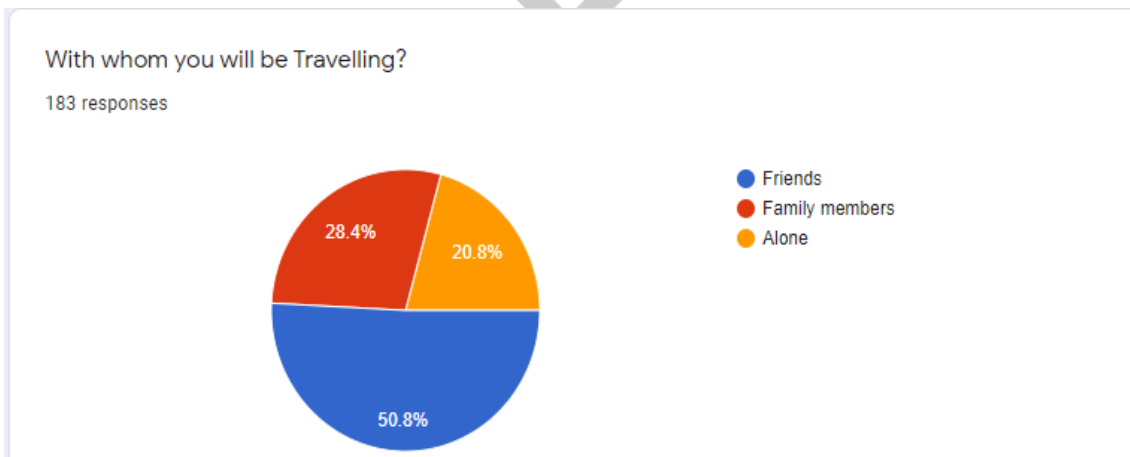
87(47.5%) people they are planning travel for more than 7 days,55(30.1%) people they wish to plan their trip for 5-7 days and 41(22.4%) people they are planning to travel for 2-5 days.



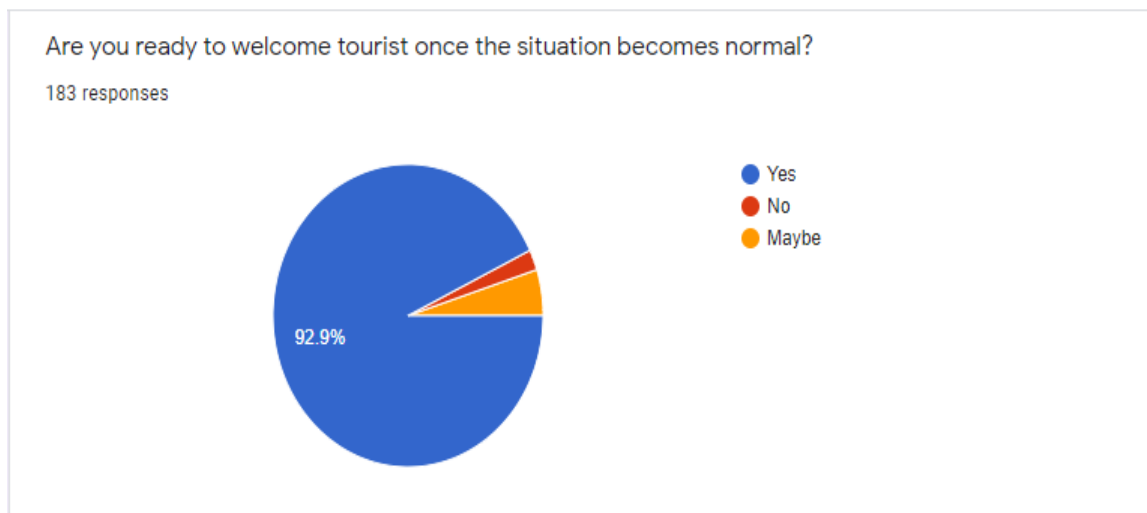
148(80.9%) people among 183 they feel that they will be travelling with public transport and 35(19.1%) people they wish to travel with their own vehicle.



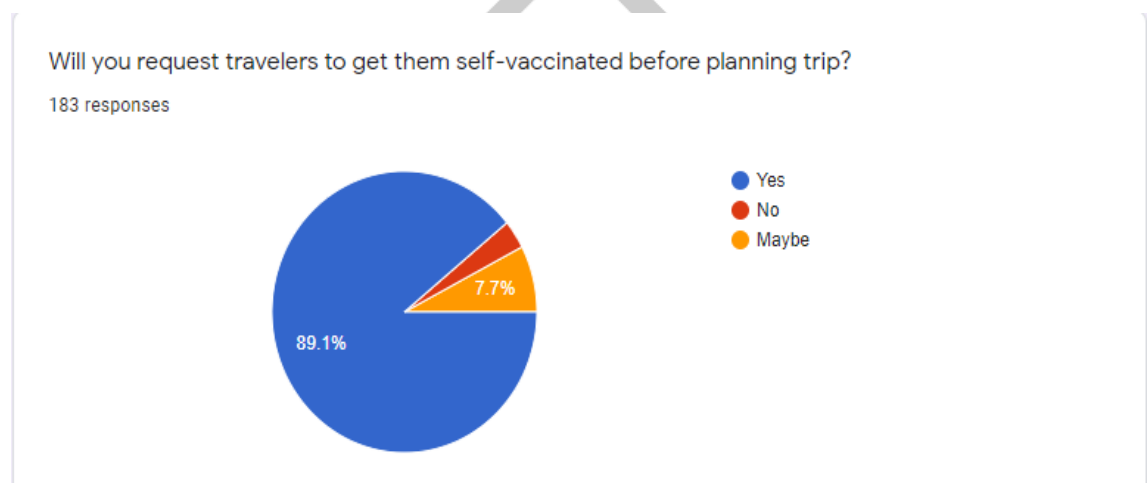
92(50.3%) people out of 183 they feel that they be staying at hotel, 58(31.7%) people they feel that they will be camping at site and 33(18%) people they wish to stay at lodge.



93(50.8%) people among 183 they said that they will be travelling with friends, 52(28.4%) people they wish to travel with family members and 38(20.8%) people they wish to travel alone.



170(92.9%) out of 183 people they are ready to welcome tourist to their state/area, 9(4.9%) people are not sure that they are ready to welcome tourist or not and 4(2.2%) people are not at all ready to welcome tourist even if situation becomes normal.



163(89.1%) stakeholders out of 183 they feel that people should get them self vaccinated before planning trip, 14(7.7%) people they are not sure about it and 6(3.3%) people they feel that tourist shall not get them self vaccinated.



169(92.3%) out of 183 people feel that government shall relax the rules once the situation is under control and 14(7.7%) people they feel that government shall not relax rules even if situation is under control.

### Finding

1. The majority of respondents are ready to travel.
2. Majority of respondents they wish to travel within country.
3. Majority respondents they wish to travel for more than 7 days.
4. Majority of respondents they wish to travel by public transportation.

5. Majority of respondents they feel that they will be staying at a hotel while they are on the trip.
6. Majority of respondents they wish to travel with their friends.
7. Majority of respondents those who are stakeholders they are ready to welcome tourists once the situation becomes normal.
8. Majority of stakeholders and other people who have respondent they feel that people should get themselves vaccinated before planning a trip.
9. Majority of respondents feel that the government shall relax the rules once the situation becomes normal.

### Conclusion

Because of Covid-19 since December 2019 people are not able to travel, and now that situation is becoming normal slowly-slowly people they wish to travel and feel the freshness and enjoy the vacation/trip. People aged between 18-45 years they are eagerly waiting to travel once government relaxes the rules and regulations. Even the government shall help the tourism industry as it had the worst impact because of this pandemic. People need to follow the protocol issued by the health department and travel safe and most importantly they shall try to travel within country which will help people in jobs and it will help boost economy as well.

