International Journal of Scientific Development and Research
IJSDR.ORG | ISSN : 2455-2631
An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJSDR / Vol 9 / Issue 3 / 109

To,
Ruotong LAI

Subject: Publication of paper at International Journal of Scientific Development and Research.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Scientific Development and Research (ISSN: 2455-2631). Following are the details regarding the published paper.

About IJSDR	:	ISSN Approved - International Scholarly open access, Peer-reviewed, and Refereed Journal, Impact Factor: 9.15, (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool), Multidisciplinary, Monthly, Online, Print Journal, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI)
Registration ID	:	IJSDR_ 210503
Paper ID	:	IJSDR2403109
Title of Paper	:	A Case Study on Marketing Strategy of Social E-commerce Company RED
Impact Factor	:	9.15 (Calculate by Google Scholar) | License by Creative Common 3.0
DOI	:	https://doi.org/10.5281/zenodo.10870010
Published in	:	Volume 9 | Issue 3 | March-2024
Page No	:	755 - 762
Published URL	:	https://ijsdr.org/viewpaperforall.php?paper=IJSDR2403109
Authors	:	Ruotong LAI, Xie Sisheng

Thank you very much for publishing your article in IJSDR.

Editor In Chief
International Journal of Scientific Development and Research
(ISSN: 2455-2631)

Indexing Google scholar ISSN Microsoft Academic ResearchGate Academia.edu RESEARCHERID MENDELEY Semantic Scholar
CiteSeer SSRN .docstoc Google scholar Scribd OPEN ACCESS publons DOI ONE