International Journal of Scientific Development and Research
IJSDR.ORG | ISSN : 2455-2631
An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJSDR / Vol 5 / Issue 2 / 012

To,
Sanjay Kumar Padhy

Subject: Publication of paper at International Journal of Scientific Development and Research.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Scientific Development and Research (ISSN: 2455-2631). Following are the details regarding the published paper.

About IJSDR	:	ISSN Approved - International Scholarly open access, Peer-reviewed, and Refereed Journal, Impact Factor: 9.15, (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool), Multidisciplinary, Monthly, Online, Print Journal, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI)
Registration ID	:	IJSDR_ 191315
Paper ID	:	IJSDR2002012
Title of Paper	:	The Economics of Brand and Branding - A birds eye view
Impact Factor	:	9.15 (Calculate by Google Scholar) | License by Creative Common 3.0
DOI	:	
Published in	:	Volume 5 | Issue 2 | February-2020
Page No	:	62 - 65
Published URL	:	https://ijsdr.org/viewpaperforall.php?paper=IJSDR2002012
Authors	:	Sanjay Kumar Padhy

Thank you very much for publishing your article in IJSDR.

Editor In Chief
International Journal of Scientific Development and Research
(ISSN: 2455-2631)