

# International Journal of Scientific Development and Research

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**Kshitij Kochar**

In recognition of the publication of the paper entitled

**Successful and Unsuccessful Strategies used by Businesses in the real world**

Published in Volume 8 Issue 1, January-2023, | Impact Factor: 9.15 by Google Scholar

Co-Authors - KAUSTUBH AGRAWAL , KAVYA RAJESH , KESHAV GOYAL , KRISH AGARWAL



Paper ID - IJSDR2301183  
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